

Name of Company: _____

Address: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Authorizing Name: _____ Authorizing Signature: _____

• **SPACE RESERVATION**

Ad Size	Commitment Period	Start Date	Total Monthly
1. _____	_____	_____	\$ _____
2. _____	_____	_____	\$ _____
3. _____	_____	_____	\$ _____
4. _____	_____	_____	\$ _____

I will be submitting my own artwork.

Appraiser Focus will help me design my ad for an additional fee. Quarter pg \$75 Half pg \$100 Full pg \$150 \$ _____

Total Cost: \$ _____

• **PAYMENT/CONTRACT INFORMATION**

Advertising space is sold on a "first-come, first-serve" basis. The publisher reserves the right to defer the ad to a future issue if deadlines are not met. Cancellation of previously contracted ads must be made in writing no less than fifteen business days prior to the published closing date. All cancellations will be subjected to a fee of 30% of the remaining contracted issues not fulfilled.

The advertiser agrees that the publisher reserves the right to reject advertising for the following reasons:

1. If the editors determine that the advertising is inconsistent with the publication's objectives, values or image.
2. If the advertiser fails to meet deadlines for space reservation, ad revisions, new advertising or ad approvals.

- Check will be mailed for total amount.* Check will be mailed for amount per issue.*
 Charge credit card for total amount. Charge credit card after the issue's release.

*Please make checks payable to the National Association of Appraisers and mail to the address noted above.

CREDIT CARD INFORMATION: Check if the billing address is the same as above

Billing Address: _____

City: _____ State: _____ Zip: _____

TYPE (circle one) American Express | Mastercard | Visa | Discover

Credit Card Number: _____

Expiration: _____ CVC (3/4 Digit Code): _____

Authorizing Name: _____ Authorizing Signature: _____

Pay online at <https://naappraisers.org/Focus-Advertising>

• **TECHNICAL INFORMATION**

Please send the ad artwork electronically as a high-resolution Adobe Acrobat (PDF) file.

Email art to: jessicalinn22@gmail.com

• **ADDITIONAL NOTES**

